The Community Foundation of Utah (CFU) engages donors in philanthropy that is innovative, sustainable, and impactful, with the long-term goal of improving the quality of life in Utah.

A Field of Interest Fund at CFU provides donors with the opportunity to invest in the causes and communities that are most meaningful to them. Partnering with CFU affords you access to a dynamic giving strategy that includes:

- Convening subject matter experts;
- Matching charitable dollars with effective nonprofit organizations; and
- Measuring outcomes to drive positive change.

Why Invest in a Field of Interest Fund at CFU?

**Strategic Philanthropy**

We foster collaboration between experts and provide grant funding based on strategic goals, shared outcomes, innovation, and sustainability

**Collective Funding**

We provide the opportunity to join like-minded funders and leverage your resources to make an even bigger difference

**Financial Expertise**

We accept a wide range of assets including cash, public stock, private stock, and real estate

**Give Where You Live**

We provide the added benefit that all contributions to administer Field of Interest Funds at CFU serve our broader community and strengthen our state

**Investment Acumen**

We invest your funds, providing you with the opportunity to grow the funds and create a perpetual legacy of giving

**Compliance Adherence**

We provide administration and due diligence to ensure the funds go to IRS-compliant charities
1. FUNDING

CFU and committed donors identify a pressing community priority and address the issue collectively through funding.

Individual, corporate, and foundation donations are pooled in a Field of Interest Fund. Funds can be applied to meet immediate tactical needs as well as the development of long-term strategic outcomes.

2. EXPERTISE

CFU convenes a committee of issue-area experts to develop a multiyear strategy, identify innovative solutions, and foster collaboration with shared outcomes.

CFU convenes experts to set strategy and evaluate potential service providers. CFU deploys funding with specific requirements to advance lasting and comprehensive solutions.

3. IMPACT

Vetted service providers receive funding and enact coordinated solutions to achieve systems-level change.

Impact metrics from funded providers are reported to CFU and the committee. Annual programmatic reviews inform future funding and foster continual improvement.
CFU helps you make the most of a Field of Interest Fund through the following services:

**Committee Management**
- Recruit, onboard, and convene committee of experts
- Direct strategic outcomes based on established priorities
- Coordinate and manage committee meetings & develop follow up communication and materials
- Ensure data and impact outcomes are sufficient to drive funding goals
- Engage with committee to set annual goals and oversee multi-year grant funding

**Marketing and Collaboration**
- Engage community leaders, additional funders, and invested stakeholders on goals and outcomes
- Promote community relations and open lines of communication across organizations and sectors
- Collect metrics and develop impact stories
- Highlight fund success stories on CFU social media, and in CFU collateral materials, as applicable

**Grants Administration**
- Develop, distribute, and administer Request for Proposals
- Review all submissions and consolidate for committee review
- Vet Initial grant applications to ensure service providers are IRS-compliant and fit funding priorities
- Customize award letter templates, including designated fund use and reporting guidelines
- Develop grant agreements and hold all parties accountable for outcomes

**Account Management and Online Access**
- Provide access to a CFU staff specifically designated for the fund
- Offer 24/7 online access to fund account and resources

**Financial Resources and Reporting**
- Prepare and provide quarterly fund statements and fund activity through the online giving portal
- Oversee fund’s investment management strategy

A minimum $100,000 contribution to CFU is required to establish a Field of Interest Fund.
Since 2008, CFU has facilitated over $50 million in grants to strengthen Utah’s nonprofit and social impact sectors. Additionally, CFU has pioneered $15 million in Field of Interest funding in Utah, prioritizing applicants that work in collaboration with other service providers and enact systemic change. Over the past decade, grants from our Field of Interest Funds have helped launch many innovative solutions to social problems, a few of which are highlighted below.

- Community gardens to supply nutritious, local food to underserved communities
- Support groups targeting body-image and self-worth for girls
- New affordable housing developments in Salt Lake County
- Mobile and responsive healthcare services for homeless
- A transitional home for LGTBQ Utahns living on the streets