ANNUAL REPORT
2019

THE COMMUNITY FOUNDATION OF UTAH
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As we finalize this annual report, the world has changed dramatically in a few short months. In the wake of the COVID–19 pandemic, uncertainty has spread across our state, and our families have been isolating at home. However, despite office and school closures, and the uncertainty this deadly virus brings, Utahns are coming together. Donors like you came forward with alacrity, empathy, and generosity in a moment of unparalleled crisis, and the spirit of community is evident across our state. We are honored to support your giving during this critical time as well as give alongside you to address community needs.

As this annual report looks back upon 2019, I am struck by how much the organization has grown and developed over the course of the year. Our strong and resilient response to the COVID-19 pandemic is thanks in large part to the groundwork laid in 2019. While the stories in this report represent only a fraction of what was accomplished, they highlight the Community Foundation of Utah’s long-term goals around leading innovation in philanthropy, investing in high-performing nonprofits, being responsive to community needs, and stewarding donor intent as a philanthropic partner.

As a convener of our generous donors and community stakeholders, together, we can make a meaningful impact on Utah’s most pressing needs. Today’s COVID–19 crisis, and the future challenges we inevitably will face, provide an opportunity to unite Utahns and collectively serve our community.

The generosity of people like you is what makes our community a stronger place. We can only do this work with your support; together, we make Utah better.

With gratitude,
Our Staff

ALEX EATON
CEO

IAN SHELLEDY
DIRECTOR

YUKI NOVAK
FINANCE DIRECTOR

MICAELA WEIL
PHILANTHROPIC SERVICES MANAGER

ROSEMARY ROLLER
COMMUNITY INITIATIVES MANAGER

ERIN BLACKFORD
SOCIAL IMPACT ANALYST

HAYLEY SHEPHERD
PHILANTHROPIC SERVICES ADVISOR
2019 By the Numbers

$10,254,248
Granted out in 2019

Median Grant Size
$2,000

$8.9 Million
granted to Utah

Grantee Organizations
315+

18.75%
Distribution Rate of Funds

$83.8 Million
Assets under Supervision

$34,281,148
Total Donations Received in 2019

Wasatch Front 88.1%
Northern Utah 11.5%
Eastern Utah 3.4%
Southwestern 2.7%
Central Utah 1.1%
Southeastern 0.9%
The Community Foundation of Utah received the 2019 Secretary's Award for Public-Philanthropic Partnerships from the U.S. Department of Housing and Urban Development and the Council on Foundations for Pay for Success, a program targeting the interconnected issues of homelessness and recidivism. Through private and philanthropic funding, nonprofit service providers implemented data-driven solutions. As the nonprofits reach program goals, Salt Lake County repays the private investors in a “triple win” scenario: nonprofits receive the funding they need, private investors get their money back, and government saves money over the long-term as the need for social services decreases.

In the Spring 2019 Social Investors Forum, Switchpoint Community Resource Center received a $100,000, no-interest loan for a 24/7 childcare facility in Washington County designed for low-income families who seek childcare while parents work. In the Fall, First Star Academy was offered a matching grant totaling $30,000 to support foster youth as they pursue college degrees; Hello!Bulk received a no-interest loan to provide a vehicle for their zero-waste grocery store; and One Small Miracle and The Family Place began mentorships to support their business model and develop a social enterprise model.

The Utah Grantmakers Alliance is a forum for local family foundations and donor advisers committed to convening and collaborating to maximize their philanthropic impact. At our spring event, Emily Tow Jackson of the Tow Foundation spoke about her amazing work to reduce juvenile incarceration through fostering collaboration throughout her community and state. At our fall event, we continued the discussion on collaboration, shifting our focus to collaboration within families and motivational values.
COULD HEALTHCARE HELP SOLVE HOMELESSNESS?

Nurse Care Management

With the help of a $545,000 multi-year grant from the Housing & Homelessness Fund, Fourth Street Clinic established the Nurse Care Management program, which brings nurses and community health workers to visit eight homelessness provider sites within Salt Lake County. On-site healthcare has the ability to prevent serious medical emergencies as the barriers to healthcare access that face those experiencing homelessness are broken down.

HONORING UTAH’S GREATEST SOCIAL ENTREPRENEURS

EY Social Entrepreneur of the Year

This award celebrates leaders and organizations that have developed innovative ways to solve complex social problems, had deep impact, and created significant social value. Chris Conard, Regional Executive Director of Playworks, exemplifies these qualities and was selected as the EY Social Entrepreneur of the Year in 2019.

SUPPORTING LOW INCOME YOUTH

Salt Lake City Youth Athletic Grant

Race Swami is a swim program for lower income children and youth with a bigger picture in mind: to help improve the lives of their swimmers both in and out of the pool. When Matt Finnigan saw few affordable, year-round swim opportunities for young people serious about the sport, he decided to help young swimmers realize their full potential. Beyond swimming, Race Swami emphasizes the importance of personal growth, commitment to the team, and academic achievement.

CELEBRATING UTAH’S GREATEST LEADERS

Utah Ethical Leadership Awards

The awards are a collaboration of the Community Foundation of Utah, the Daniels Fund, and the Daniels Fund Ethics Initiative at the University of Utah's David Eccles School of Business. This program recognizes leadership in Utah businesses, nonprofit organizations, and government entities that embody best practices in ethical behaviors.
INVESTING IN UTAH’S RURAL NONPROFIT LEADERS

By using their $2,500 mini-grant from Invest in Success to perform a needs assessment, Family Support Center of Southwestern Utah (FSCSU) was able to secure $212,150 in funding for a new youth mentor program. From respite care to parenting classes, FSCSU supports families with children in a positive setting for those dealing with life challenges and trauma. “Each center offers a homelike environment for children to play and feel safe,” said Executive Director Connie Sowards.

IMPROVING HOMELESS WELL-BEING

Homeless Health and Wellness

Alliance House, Flash Academy, Understanding Us, University of Utah, and Utah State University Extension - Utah County were awarded multi-year grants from the Housing & Homelessness Fund to support physical well-being programs that provide innovative, non-clinical care solutions to individuals experiencing homelessness.

THE GIFT OF GRANTS

Holiday Surprise Grant

In lieu of sending holiday chocolates or branded cards in 2019, we asked donors and community partners to spread the holiday cheer by voting for an organization to receive a surprise grant of $1,000. TURN Community Services was selected, an organization serving over 800 people with disabilities to enable them to live lives of dignity and choice in their community. With the surprise money, they were able to invest in their staff and provide a leadership book to all managers to improve their leadership skills. “That is quite an impact!” said Dave Hennesey, CEO.

RESEARCH FOR IMPROVED SERVICES

State of New Americans Report

As our foreign-born population continues to grow, we partnered with the Salt Lake County Office of New Americans and Kem C. Gardener Policy Institute at the University of Utah to commission a study to identify the service and data capacities of state and local service providers and obtain a demographic profile of this population to be able to better serve new Americans in our community.
Our Board

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