FIELD OF INTEREST FUNDS
COMMUNITY FOUNDATION OF UTAH

The Community Foundation of Utah (CFU) engages donors in philanthropy that is innovative, sustainable, and impactful, with the long-term goal of improving the quality of life in Utah.

A Field of Interest Fund at CFU provides donors with the opportunity to invest in the causes and communities that are most meaningful to them. Partnering with CFU affords you access to a dynamic giving strategy that includes:

- Convening subject matter experts;
- Matching charitable dollars with effective nonprofit organizations; and
- Measuring outcomes to drive positive change.

Why Invest in a Field of Interest Fund at CFU?

Strategic Philanthropy

We foster collaboration between experts and provide grant funding based on strategic goals, shared outcomes, innovation, and sustainability

Collective Funding

We provide the opportunity to join like-minded funders and leverage your resources to make an even bigger difference

Financial Expertise

We accept a wide range of assets including cash, public stock, private stock, and real estate

Give Where You Live

We provide the added benefit that all contributions to administer Field of Interest Funds at CFU serve our broader community and strengthen our state

Investment Acumen

We invest your funds, providing you with the opportunity to grow the funds and create a perpetual legacy of giving

Compliance Adherence

We provide administration and due diligence to ensure the funds go to IRS-compliant charities

FIELD OF INTEREST FUNDS MODEL

Photo courtesy of Netanya Elise Maxwell

1. FUNDING

CFU and committed donors identify a pressing community priority and address the issue collectively through funding

Individual, corporate, and foundation donations are pooled in a Field of Interest Fund

Funds are used for immediate tactical needs or are invested for longer-term strategic outcomes

2. EXPERTISE

CFU convenes a committee of issue-area experts to develop a multiyear strategy, identify innovative solutions, and foster collaboration with shared outcomes

CFU convenes experts to set strategy and evaluate potential service providers

CFU deploys funding with specific requirements to advance lasting and comprehensive solutions

3. IMPACT

Vetted service providers receive funding and enact coordinated solutions to achieve systems-level change

Impact metrics from funded providers are reported to CFU and the committee

Annual programmatic reviews inform future funding and foster continual improvement

FIELD OF INTEREST FUNDS
SERVICES

CFU helps you make the most of a Field of Interest Fund through the following services:

Committee Management

- Recruit, onboard, and convene committee of experts
- Direct strategic outcomes based on established priorities
- Coordinate and manage committee meetings & develop follow up communication and materials
- Ensure data and impact outcomes are sufficient to drive funding goals
- Engage with committee to set annual goals and oversee multi-year grant funding

Marketing and Collaboration

- Engage community leaders, additional funders, and invested stakeholders on goals and outcomes
- Promote community relations and open lines of communication across organizations and sectors
- Collect metrics and develop impact stories
- Highlight fund success stories on CFU social media, and in CFU collateral materials, as applicable

Grants Administration

- Develop, distribute, and administer Request for Proposals
- Review all submissions and consolidate for committee review
- Vet Initial grant applications to ensure service providers are IRS-compliant and fit funding priorities
- Customize award letter templates, including designated fund use and reporting guidelines
- Develop grant agreements and hold all parties accountable for outcomes

Account Management and Online Access

- Provide access to a CFU staff specifically designated for the fund
- Offer 24/7 online access to fund account and resources

Financial Resources and Reporting

- Prepare and provide quarterly fund statements and fund activity through the online giving portal
- Oversee fund's investment management strategy

A minimum $100,000 contribution to CFU is required to establish a Field of Interest Fund.

FIELD OF INTEREST FUNDS
EXPERTISE AND IMPACT

Since 2008, CFU has facilitated over $50 million in grants to strengthen Utah's nonprofit and social impact sectors. Additionally, CFU has pioneered $15 million in Field of Interest funding in Utah, prioritizing applicants that work in collaboration with other service providers and enact systemic change. Over the past decade, grants from our Field of Interest Funds have helped launch many innovative solutions to social problems, a few of which are highlighted below.