

CALL FOR INVESTMENT – Venture Philanthropy Utah 2016 - MUST NOT EXCEED ONE PAGE

Organization or Proposal Name:

Organization Type:

Requested Investment Amount:

One Sentence
Description of
Proposal:

I. ISSUE

What is the social problem being solved?

How are you solving it?

II. TARGET MARKET

Who will benefit?

What is your competitive advantage?

III. ORGANIZATIONAL CAPACITY

Relevant leadership experience:

Describe sustainability plan:

Annual Operating Expenses for Proposal at Full Implementation:

Sustainability Plan (Revenue and Expenses)	Startup Year	Year 1	Year 2	Year 3
This Investment				
Income Generated				
Other Revenue				
Total Expenses				
Gain/ (Loss)				

IV. IMPACT

Describe specific impact on target market:

Metrics used to measure impact:

Contact Name:

Contact Email:

Contact Phone:

Location:

Referred By:

Website:

Year Founded:

Management Team:

Current Investors: